

Q

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.48  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE  
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR  
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6366078 CLASS: NATL. LOCAL REGIONAL  
PRDCT BOB CASEY 10/09 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.48

REP: TO JEN  
FR LINDSEY FOR C HERYL  
M1 OK  
TTLS \$46,400  
PLEASE CONFIRM, THANKS!

QX

Qeait

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P	30		\$850.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT13 STATION MAKEGOOD OFFERS: M1 OK'D BUY#11 MISSED: SAT/600P-630P OCT13 30S \$850.00 (OCT16/12) OFFER: NONE CMT: CREDIT. CHERYL WILL HANDLE												

OCT/12 46400.00 CONTRACT TOTAL 46400.00  
TOTAL SPOTS 37

move to HL 637462

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REP HEADLINE# 6366078 TRF# 336017 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.14  
\*\*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE  
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR  
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6365078 CLASS: NATL. LOCAL REGIONAL  
PRDCT BOB CASEY 10/09 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.14

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#11 MISSED: SAT/600P-630P OCT13  
OFFER: NONE  
CMT: CREDIT. CHERYL WILL HANDLE

30S \$850.00 (OCT16/12)

CONTRACT TOTAL 47250.00  
TOTAL SPOTS 38

# Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 336017

Advertiser: Pol/R Casey/D/US Senate (16759)

336017.11.0.1	Pre-empt	Open	10/8/12 11:57am	10/13/12	\$850.00	6P - 6:30:00PM	:30	1	WPXI	NA SAT NEWS 6-630P/11	10/09/12-10/15/12	06366078
Totals for: Pol/R Casey/D/US Senate (16759)					\$850.00			1				
Totals for: 336017					\$850.00			1				

Close & Ads credit

M1